

# Lead Program

## ■ MEDIA

- Yellow Pages (Build-an-Ad)
- Publications – including newspaper
- Radio
- Direct Mail

## ■ INTERNET

- Custom Filters
- Non-intrusive Lead

## ■ TELEMARKETING

- Exclusive, Double Verified
- Custom Script Design, Agent Name Given
- Defined Qualification Standards
- Specific County Ordering

## ■ BANKS

- Agent Endorsed by Bank!
- Exclusive, Verified
- Opportunity Unlimited