



**BEST VALUE  
INSURANCE  
AGENCY, INC.**

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# MEMORANDUM

To: \_\_\_\_\_  
(herein after referred to as the "Agents")

From: Best Value Insurance Agency, Inc. (herein after referred to as the "Company")

Subject: Agent Co-operative Marketing Agreement

Date: Friday, October 13, 2006

The agents of this agreement shall receive a combined production bonus for total consideration a rate of \_\_\_\_\_% (first year) on business written with \_\_\_\_\_. This rate is based on the combined amount of production of the agents in this agreement. See the attached schedule for total compensation that will be paid in the future based off the amount of business written by the agents.

\_\_\_\_\_  
Brokerage General Agent  
Best Value Insurance Agency, Inc.

\_\_\_\_/\_\_\_\_/\_\_\_\_  
Commitment Date

\_\_\_\_\_  
Agent Name Address ( ) - Phone

\_\_\_\_\_  
Agent Signature

\_\_\_\_\_  
Agent Name Address ( ) - Phone

\_\_\_\_\_  
Agent Signature

\_\_\_\_\_  
Agent Name Address ( ) - Phone

\_\_\_\_\_  
Agent Signature



**HEALTH • LIFE • SENIOR PRODUCTS  
ANNUITIES • RETIREMENT ACCOUNTS**





<b><u>Eligible Carriers for Bonus</u></b>	<b><u>Annualized Premium Production Needed</u></b>	<b><u>Total Compensation</u></b>
Ceres Group / World / American Community Mutual	\$1,000,000	28%
Ceres Group / World / American Community Mutual	\$750,000	27%
Assurant / World / Ceres Group / American Community Mutual	\$550,000	25%
Assurant / World / Ceres Group / American Community Mutual	\$250,000	23%
Assurant / World / Ceres Group / American Community Mutual	\$150,000	22%
Assurant / World / Ceres Group / American Community Mutual	\$75,000 and below	20%